



Milesight IoT Partner Program

December 2020

A Joint Effort to Success

Milesight IoT Partner Program is about turnkey solutions that complete our product portfolio. It is designed for Network Server Providers, Application Server Providers, Cloud Service Providers, IoT Platform Providers, who are seeking to accelerate their business in building a smarter world.

Milesight focuses on providing best-in-class marketing and technical support for our technology partners in order to help our partners to rapidly deploy IoT applications for customers.

As a Milesight IoT Partner you have numerous advantages to help you increase your sales and optimize your profits.



Brand Visibility

Get exposed to all Milesight channels



Expand Business

Develop turnkey solutions for customers



Partner Enablement

Benefit from sales and technical training

Our customers are unique and diverse. They represent the small businesses, the corporate businesses and every size of company in between. Many of our customers have a substantial need for end-to-end turnkey solutions tailored precisely to the demands of their business.

To offer more turnkey solutions for our customers and bring more opportunities and profits to our technology partners, Milesight works with a vast ecosystem of partners like you and collaborately we develop a plan for success.

Benefits & Requirements

Benefits	Description
Brand Awareness	Listing on Milesight partner directory; Partnership announcement with Milesight at website;
Use of Milesight Logo*	You can use Milesight logo on your marketing materials for promotion.
Social Media Exposure	LinkedIn 1600+ followers Newsletter 15000+ subscribers
Dedicated Partner Manager	Milesight partner manager serves as your liason at Milesight
Integration Guide	Technical content to educate users
Success Stories	Co-branded real use case at website
Video Tutorial	Boost sales and engagement within minutes
Training	Quick Start Training or customized training if needed
Webinar	Customized topics for you or co-hosted webinar with Milesight
Support	Support team will give first response within 12 hours
Requirements	Description
Brand Awareness	Milesight logo and partnership announcement with Milesight at your website
News Distribution	Distribute partnership news press via at least one channel
Use of Your Brand Logo*	Provide your logo for Milesight for marketing promotion.
Partner Manager	A partner manager serves as liaison for Milesight
Integration Engineer (optional)	An integration engineer for project if needed
Training	Customized training for Milesight sales/tech team if needed

Use of Logo:

1. Digital marketing assets (display, email, videos, infographics, and landing pages, website)
2. Print advertising
3. PowerPoint presentations
4. Events/exhibitions (Convention booths, including handouts and flyers)
5. Signage and banners